

WEB MINUTES
ALBERTA SCHOOLS' ATHLETIC ASSOCIATION
Annual Planning Meeting
December 4-5, 2009, Red Deer Lodge

In attendance:

Executive

Dave Jones, President
Ian MacGillivray, Past-President
Kelle Hansen, Executive Member at Large
Pat Chizek, Girls Director of Athletics
George Hoyt, Boys Director of Athletics

Staff

John Paton, Executive Director
Michelle Reeder, Assistant Director
Tyler Callaghan, Assistant Director

Commissioners

Darcy Younghans, Badminton
Darryl Smith, Cross Country
Craig Patton, Boys Rugby
Susan Moncks, Girls Volleyball
Kirsten Collison, Cheerleading
Steve Lush, Team Handball

Dale Henderson, Golf
Pat Forsyth, Girls Rugby
Michael Vaughan, Boys Volleyball
Daryn Galatiuk, Sportsmanship
Bruce O'Neil, Track and Field
George Grant, Wrestling

Zones

Tom Parker, Calgary Zone Secretary
Tracy Sullivan, Calgary Zone Rep
Gino Castellan, Central Zone Rep
Norma Smith, Edmonton Metro Zone Secretary
Marg Derbyshire, South Zone Secretary
Larry Wagner, North West Zone Secretary
Maurice Richard, North East Zone President
Nicole Polishuk, North East Zone Secretary
Daryl Venance, North East Zone Rep

Tim Schultz, North Central Zone President
Megan Jones, North Central Zone Rep
Daniel Hein, North Central Zone Rep
Tom Wasylenko, Edmonton Metro Zone Rep
Duane Konynenbelt, South Zone President
Randy Whitehead, South Zone Rep
Tricia McCambly, South Central Zone President
Erin Martin, North West Zone Rep

Other Board

Darryl Christensen, Member at Large

Barb Young, HPEC

Regrets

Jim McLellan, CASS
Darcy Reynolds, Girls Basketball
Doug Bowie, Officials
Serafino Scarpino, ASBA
Jody Watson, Boys Basketball

Eoghan Curran, ASPRWF
Nancy Melnychuk, AB University Athletic Ass.
Dr. Bob Day, ACAC
Michelle Kilborn, Alberta Education
Scott Sinclair, Edmonton Public Zone Secretary

Meeting was put into session at 10:00 a.m.

- 1.0 President's Remarks/Welcome and Establishment of Votes
Voting Strength: 35
- 2.0 Adoption of the Agenda
It was moved and seconded to adopt the Agenda as amended.
MOTION CARRIED
- 3.0 Minutes of Annual General Meeting, May 8-9, 2009
It was moved and seconded to accept the Minutes of the Annual General Meeting as circulated.
MOTION CARRIED

4.0 Financials

4.1 Audited Statement: September 1, 2008 – August 31, 2009

Dennis Ormrod C.A. the ASAA's auditor conference called in and presented the audited statement, reviewed Canadian and International reporting standards and made recommendations to improve the efficiency of some procedures. He recommended staying with a Canadian format for the audit. Mr Ormrod noted the deficit variance is relatively minor and that the budget for an association like the ASAA is really a benchmark – he did not see a concern. He noted that he felt the ASAA staff display both competence and integrity. Mr. Ormrod stressed the importance of the oversight role of the Executive and felt the Executive was doing a good job in this area.

It was moved and seconded to accept the Audited Statement: September 1, 2008 – August 31, 2009.

MOTION CARRIED

4.2 Interim Statement: September 1, 2009 – December 2, 2009

It was moved and seconded to accept the Interim Statement: September 1, 2009 – December 2, 2009.

MOTION CARRIED

4.3 Appointment of Auditor for 2009/2010

It was moved and seconded to appoint Dennis Ormrod C.A. for the 09/10 school year

MOTION CARRIED

4.4 Society of Alberta School Sport (SASS)

John reported on the creation of SASS to fulfill Alberta Gaming requirements for holding a Casino, and noted that SASS will need an annual audit that will not involve much work, but would need to be paid for by the ASAA.

4.5 Sponsorship Update

John reported on state of current sponsorships and new developments including Subway Much Music dance promotion. Sponsorship revenue budget on track as per budget, and may even increase a little by June. He noted that partner Pattison Outdoor has offered the ASAA \$30,000 in billboard exposure instead of the \$15,000 promised under the sponsorship contract. This will cost the ASAA more for printing (through Cowan Graphics) but this will be mostly offset by some Cowan Contra sponsorship dollars and profits from Sundog Fundraiser. 17 billboards will appear across 6 Alberta locations for one month in March 2010. Grande Prairie was added as the first location north of Edmonton for a billboard.

SunDog sunglasses fundraiser opportunity was discussed as great opportunity for all schools.

Postcards – the Board was presented with mock-ups and asked for feedback on possibility of creating postcards that would be sent to School Board Superintendents, sponsors, packages to every school; to be used as way of attaining support for school sports at a political level.

It was moved and seconded to move forward with creation of postcard.

MOTION CARRIED

Discussion: it was suggested to include the ASAA website on the back of the card

5.0 Business Arising

5.1 NFHS Student Leadership Conference 2009

Because weather prevented safe travel to the APM, the 4 students who attended the Student Leadership Conference sent in a presentation to the board on their experience in Indianapolis in the summer of 2009.

It was moved and seconded to send students to the NFHS Leadership conference in 2009. Number of students same as 2008/09 i.e. four students and two adult delegates.

MOTION CARRIED

- 5.2 Rugby Provincials: date/rotation/Calgary
Calgary has confirmed that they will not be attending 2009/10 rugby provincials due to exam blackout dates. No plausible options for alternative rugby provincial dates were presented so there is no plan at this time to change from June 11-12, 2009.
Annual rotation of host sites discussed but the Commissioners felt that a rotation did not make sense at this time due to Calgary's inability to be involved therefore leaving only two locations that are capable of hosting (Edmonton, Lethbridge).
- 5.3 Badminton Host 2010/11 (Central or SC – or split so each hosts)
Item was discussed and decided to keep as stated in policy. Central zone confirmed they would be hosting.
- 5.4 Track Provincials 2010
Confirmation was received that Medicine Hat will be hosting this event.
- 5.5 40th Routledge Award/ 5th Hall of Fame/ Intern student project
This combined event was discussed.

It was moved and seconded to move forward with event and spend additional dollars required to raise the profile over our regular banquet: invitations, AV, etc.

MOTION CARRIED

6.0 Reports

- 6.1 President
Dave Jones reported on CSSF meeting. Also remarked on how great it was to be able to meet with John at least once every two weeks to be kept abreast of ASAA issues and familiarity with responsibilities of office staff.
- 6.2 Executive Director
John Paton reported that the ASAA has been involved in several initiatives over the past year in addition to the regular hosting of provincials. AIAAA courses have expanded, a CIP grant has been submitted, there have been some staffing changes, coach education options are being explored, memo's regarding a variety of issues including H1N1 have been sent out and discussions with officials associations have been ongoing. He feels current staff mix is outstanding.
- 6.3 AIAAA
Tyler gave presentation providing updates from last year to date and providing highlights of future direction. The greatest challenge moving forward is finding and training instructors.
The AIAAA will submit a Development Initiatives Program grant for funds to make the AIAAA website more effective. It was suggested that for now, the ASAA website have a section for "upcoming courses" and a question/answer section to explain membership, cost of courses, certification etc.
- 6.4 Commissioner's: Track, Rugby, Golf, Cross Country, Football, Volleyball
Commissioner's written reports were reviewed. Highlights included the following recommendations from Commissioners:
- Track: Recommended seeding of 4x400 heats and an increase to the number of infield passes for coaches.
 - Rugby: Must have consistency with officiating across the province and better communication between zones/teams and host. Concerned that one team thought it was OK to play a "friendly" at provincials.
 - Golf: Recommended that there be a maximum stroke per hole (i.e. 10) and that message needs to be clear to coaches that the caliber of player should be reasonable to compete at the provincials. Dale would like to see an adult walker with each group

- XC: Possibility of incorporating opening ceremonies, an evaluation of chip timing, and consistency of communication among zones, AD's and coaches when registering.
- Football: The Alberta Bowl was a great success again. Football Summit will be held to discuss some areas of concern.
- Volleyball: New net rule was discussed. Need to address allocation of wild card berth for 4A, feasibility of a 12 team championship at the 1A level, and looking into the automatic berth Calgary receives in 1A. Commissioners were OK with increase in entry fee (to cover officials' surcharge) if it meant better officials. Suggested listing tie-breaker game times in handbook or on website.
- Officials: Doug Bowie would like to see the ASAA work with a number of officials associations – possibly with the ASAA in a lead role in bringing them together to discuss a variety of issues including recruitment and retention, accountability, mentoring and officiating rates.

6.5 Other Reports: CSSF, HPEC, Universities/Colleges

6.5.1 CSSF: John Paton and Dave Jones attended the CSSF AGM in Vancouver. Written reports from each province were distributed. Highlights included the Sportsmanship/Fair Play initiatives, a "Try-Day" and "Bridging the Gap" initiative in Ontario and involvement with a number of national sports governing bodies was noted. Some provinces showed keen interest in AIAAA initiative.

6.5.2 Barb noted HPEC is in Red Deer this year and there was discussion about the new Wellness Curriculum.

6.5.3 A written Universities/Colleges report was reviewed.

It was moved and seconded to accept the reports.

MOTION CARRIED

7.0 New Business

7.1 Fall 2009 Bids

It was determined by ballot that Didsbury will host the 2A Boys Basketball.

It was moved and seconded to accept the uncontested bids.

MOTION CARRIED

7.2 Possible 2010/11 Funding cuts to Provincial Sport Associations

Item was discussed and feedback was requested from Board as to possible areas where funds can be saved or found.

Discussion: sellable ASAA items at provincials could be used to help subsidize funding cuts. Seeking out other fundraising ideas like SUBWAY cards that schools could buy at a discount and sell at face value were suggested. John indicated he would follow up on the SUBWAY item. There was a desire not to increase membership fees, and a suggestion that travel subsidies for teams attending provincial could be reduced or cut in order to prevent raising membership fees. John noted that there was over \$60,000 in interest in the ASAA's endowment fund that could be used in an emergency as use of those funds is not restricted.

7.3 Safety Guidelines for Secondary Interschool Athletics in Alberta

Update was given as to the timeline of new document. Should be published by the end of March, 2010.

7.4 No-show policy

Update was given on no-show fees that have been collected to date.

It was moved and seconded to allocate no show fees collected to travel support for teams attending provincials

MOTION CARRIED.

- 7.5 Hall of Fame Nominating Committee
Board was asked for feedback on who would be a good candidate to sit on this committee as well as to put forward some names of possible nominees for the awards.
ACTION ITEM: To add names of Hall of Fame recipients to the ASAA Handbook.
- 7.6 Seasons of Play: Football
Discussion regarding a firm date for the beginning of the Season of Play in August for football that would be consistent and fair across the province, rather than what is stated in policy, which is not fully clear. August 16 was discussed as the recommended date to be put forth as a Notice of Motion in May.
- 7.7 H1N1
ASAA response to H1N1 was discussed and feedback was given. The Board felt the message from the ASAA office was proactive and did not need modification.
- 7.8 True Sport
Benefit of True Sport was discussed. Possible ways of recognizing membership with True Sport were discussed – banners, website, separate sportsmanship banner...
- It was moved and seconded to become a True Sport organization and to add the True Sport logo to the ASAA website.
MOTION CARRIED
Discussion: It was suggested that the ASAA might recommend to schools winning a Sportsmanship Award that they consider purchasing a True Sport Banner or other items.
- 7.9 Football Summit
ASAA to host a summit in January with 2 representatives from each league in attendance to discuss arising issues and to set future direction in ASAA football.
- It was moved and seconded to support moving forward with this meeting and to cover the associated expenses on a cost sharing basis with Football Alberta.
MOTION CARRIED
- 7.10 Rugby 7's
It was requested that Rugby 7's be tested in the fall as a development activity. Discussion led to a request from the Board to seek more information as to interest around the province in running Rugby 7's. Girls Rugby Commissioner Pat Forsyth will collect this information and bring it back to the AGM.
Discussion also covered rugby trips and recent requests to the ASAA. It was clarified by the Board that students cannot play on a non-school team during the ASAA Season of Play unless otherwise stated in policy (as it is for basketball only right now)
- 7.11 Northern Athletic Presentation
Cancelled due to weather.
- 8.0 ASAA AGM: date and location: TBA, Edmonton: 10 a.m. Friday May 14 to 1 p.m. Sat May 15.
- 9.0 Adjournment
The meeting was adjourned at 12:05 p.m.