

Alberta Schools' Athletic Association

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John Paton, Executive Director
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Steven Patrick, Assistant Director

2001/2002 Accommodation Guides and Bulletin Posters

Enclosed with this newsletter are your copies of the 2001/2002 Accommodations Guide and Business Directory. When travelling in Western Canada for sports or other extracurricular activities, please consult this guide before booking rooms.

We have also enclosed copies of our Bulletin Poster. Please post this in a handy place and refer to it when needed. Important policies, deadlines, and contact information are included on this poster. Both the Athletic Director and Principal should receive a copy.

Policy Handbook Corrections

Page 10: Golf Commissioner
Phone: 403-758-3366
Fax: 403-758-6693
email: mrblackmer@hotmail.com

Page 11: Wrestling Commissioner
email: spinney@home.com

Calgary Zone Secretary
Address: 217, 1720 - 30 Ave SW
Calgary, AB T2T 1P5

North Central President
email: klessard@mchs.gsacrd.ab.ca

Page 12: SC Zone Secretary
Phone: 403-901-0603

Fall Planning Meeting

Date: November 30 - December 1
Location: Red Deer Lodge
Time: Start 12:00pm Friday (lunch)
Meeting to start promptly at 1:00pm
Conclusion: Approx. Saturday 12:00pm
More information will be sent to delegates prior to the meeting.

Online Registration

The ASAA will be introducing online registration for schools and teams as of September 2002. For more details please refer to page 9.

School Visits

This year we are visiting schools throughout the province on our way to Zone meetings and/or Provincial Championship events. Are you interested in having an ASAA staff member visit your school?

Let us know and we will try to coordinate a visit to your school in the near future.

Upcoming Deadlines

A reminder that the following deadlines are looming:

October 15: School Registration
Volleyball Registration
Volleyball Declaration
Football Registration
Football Tier Declaration

December 15: Basketball Declaration

OCTOBER 2001

New Year, New Initiatives . . . and “What did you do during your summer?”

by John Paton, October 2001

Executive Director, Alberta Schools' Athletic Association

A warm welcome back to the school year! I hope that the summer was a busy and enjoyable one for you and you are now energized and ready to enrich the lives of your students through high school athletics. I'd like to give some insight into new initiatives that will occur this year and a little feedback on a busy summer spent with some great teachers.

Firstly, the ASAA office will be moving forward with a complete on-line registration system for 2002/2003 which will streamline the process of registering your teams and schools and includes numerous other features designed to ease the life of athletic directors and zone secretaries. This is an exciting and necessary step forward and is planned to be tested for basketball during 2001/2002 and be fully operational, and mandatory, for all sports in the fall of 2002.

Secondly, this year the ASAA staff has started an initiative aimed at bringing the association closer to its members by making school visits when we are on the road to zone meetings and provincials; we have begun the school visits and we look forward to meeting most of you in your school over the next few years.

A third new initiative of the ASAA this year, developed at the suggestion and with the assistance of ASAA Executive member Darcy Younghans from High Prairie, is a “Sportsmanship” pin program. Hosts in all ASAA provincial championship events will be able to present a sportsmanship pin based on outstanding acts of sportsmanship by students and coaches during provincials. We look forward to recognizing recipients in upcoming ASAA Newsletters.

As we look forward to a new and exciting year, it is also time to say thank you to those who have helped in the past. In particular I wish to acknowledge an outstanding group of teachers who gladly gave of their time and expertise during the World Championships in Athletics held in Edmonton during the first two weeks of August.

I was invited to join the Secretariat Committee of the World Championships a couple of years ago, not really knowing what the commitment would eventually entail. The World Championships in Athletics was of course a massive undertaking and the Secretariat Committee, like many other committee's, played a significant role in the “day to day” of the championships. Part of our mandate involved coordination of the Technical Information Centre (TIC) at the Stadium and we were the front line for communication with the team leaders from 200 countries as well as communicating with the athlete village desks. Amongst other things our role involved collection of daily confirmation of entries from all teams, and distribution of results to a wide network within the stadium, along with escorting coaches/athletes to doping control. One of the most interesting duties I was personally involved in at the TIC was the administration of protests and appeals. There was a great variety of issues; almost enough to write a book!

The most rewarding part of my involvement in the World's was the people who committed countless hours to the TIC. Firstly because I asked them to work there as volunteers and secondly because when they saw a task that needed to be done, they took the time to do it. Sometimes it meant staying long beyond their 6 hour shift, and then coming back the next day to do it all over again. While I can say I learned a lot about coordinating a TIC, I think I learned a lot more about people and in particular developed an even greater appreciation of the teachers who choose to become involved in High School Athletics. On a daily basis, our volunteers were asked to react and deal with issues that were not anticipated when the day began. This of course required some creative thinking and working under pressure.

I had the pleasure of seeing “leaders” and “team players” at work and cannot express the appreciation and admiration I have for the following people I asked to be involved and who contributed to the success of the TIC at Worlds (listed alphabetically):

| | | | |
|--------------------|-----------------|-------------------|-----------------|
| Peggy Au | Lethbridge | Al Brenneis | Beaumont |
| Dave Bouma | Edmonton | Myron Buryn | Redwater |
| Shannon den Besten | Edmonton (ASAA) | Leanner Fedor | Edmonton (ASAA) |
| Piet den Besten | Edmonton | Gary Fletcher | Edmonton |
| Dee Dee Fulwiler | Lethbridge | Craig Harle | Edmonton |
| Dave Jones | Edmonton | Brenda Jones | Edmonton |
| Ralph Jones | Edmonton | Larry Kjearsgaard | Spruce View |
| Joel Kjearsgaard | Spruce View | Joyce Loucks | Okotoks |
| Marg McCuaig-Boyd | Fairview | John Scammell | Breton |
| Marg Schwartz | Morinville | Tim Schultz | Valleyview |

Dave Shillabeer
Darcy Romaniuk
Tom Wasylenko

Edmonton
Westlock
Edmonton

Rita Shillabeer
Troy Tooke
Edmonton
Lethbridge

The above named are all outstanding people because they gave their time without the expectation of anything in return. It did not hurt that we had a great floor to ceiling view of the stadium from the room where we worked (not that we had the time to enjoy the view), but nonetheless, they arrived each day with a smile and a "let's do what we can to make this the best functioning group at the stadium," a goal I believe we achieved as a team. On a number of occasions, someone would say "there sure are some great people involved with the ASAA" and both the comment and the intent of it came as no surprise to me. At one point we had enough former and current ASAA Executive members in the room that we could have held an Executive meeting. I know other committee members from the Secretariat: Ingrid Ruys (Athletics Alberta), Cal Sutella, Ken Fyfe and Vernon Schmid would echo my appreciation for those great volunteers, and especially for Ian White, an Aussie who managed the TIC at the Sydney Olympics and came to Edmonton at his own expense to fulfil the same role and share his expertise.

What was not surprising to me was that during the course of the Championships I saw numerous other people I know volunteering their time; many of whom are teachers. To me, teachers are unsung heroes. Not only do these people volunteer their holiday time to be involved with the World's and other events, but generally speaking, teachers by nature are volunteers and too seldom get the recognition for those countless and often thankless hours put in at the gym, on the field, at the pool, etc. Thank you for all the time you put into the over and above duties that occur outside classroom hours.

As former Executive member and World's volunteer, Dave Jones remarked to his leadership staff at W.P. Wagner High School in Edmonton when the school year began – "If we as a group of volunteers can pull off running a successful and organized TIC for a World Championship event, just imagine what we are capable of doing here in our school." I echo Dave's comments and say that when working as a team with competent leaders at the helm we can achieve amazing things. As an Administrator, Athletic Director or teacher coach/supervisor in your school, do you foster teamwork or do you try to shoulder the load yourself? Think about it.

Leaving the World's behind, there is no doubt the school year we have started will be full of challenges for us all, some of which may be known, many of which remain unknown at this time. I believe you are capable of meeting the challenges ahead of you and will show integrity when faced with adversity. I encourage you to continue to do the best you can to make the lives of students better through involvement in school athletics and I wish you a successful 2001/2002 school year..

Online Registration

In September, ASAA staff member Steven Patrick traveled to Regina to meet with our Saskatchewan counterparts (SHSAA) to examine the online registration system they currently have in place. The ASAA Executive has subsequently approved the development of a software system similar to the SHSAA's. The online system will allow us to move away from time-consuming registration forms, to easy to use interactive web databases.

It is our goal to have a fully operational school and registration system in place for the 2002/2003 school year. This will involve providing each school principal with a password (the password will replace the principal's signature on all forms) that can be used to access the system. Rather than printing off forms and faxing them to your zone secretary, you will be required to input the information on the web. Submission is instantaneous, and additions to your roster will be easy to make. Once your student athletes are added to your web database, they will stay there from year to year, dropping off only after Grade 12. At the start of each new school year, you will only need to add Grade 10 students, and anyone else new to your school.

We are hoping to pilot 2001/2002 Basketball registration with this system, although we are under a time constraint to have that aspect finalized early enough in January to allow you to register by February 1st. If we do have something in place for then, we will encourage you to try the system out, and to provide feedback and suggested changes for the next September. We want this system to be as user friendly as possible for our members.

We are excited about this step forward, as it will make the registration process easier for schools, zone secretaries, and the ASAA office. In addition to the online registration, we will be working with the same company to add other enhanced features to our web site.

Please feel free to contact Steven at the ASAA office to discuss any aspect of the ASAA web site.

McDonald's/ASAA Provincial Golf Results

hosted by Barrhead Composite and St. Mary's, Westlock

September 24-25, 2001

TROPHY WINNERS

| | |
|------------------|-------------------------------------|
| BOYS INDIVIDUAL | Mitch Evanecz, Notre Dame, Red Deer |
| 1A/2A BOYS TEAM | Master's Academy College, Calgary |
| 3A/4A BOYS TEAM | Lethbridge Collegiate Institute |
| GIRLS INDIVIDUAL | Whitney Cox, Harry Ainlay, Edmonton |
| 1A/2A GIRLS TEAM | Sundre School |
| 3A/4A GIRLS TEAM | Hunting Hills, Red Deer |

TEAM RESULTS

BOYS (Westlock/Barrhead)

GIRLS (Barrhead/Westlock)

| | | | |
|-------------|---|---------------|--|
| BOYS 1A/2A | 1 | 463 (237/226) | Master's Academy College, Calgary Chris Edwards, Jack Martyn, Trevor Edwards, Jordan Irwin |
| | 2 | 491 (243/248) | St. Mary's, Taber Brandon Kuryvial, Brent Kuryvial, Robert Gejdos, Wade Joblankay |
| | 3 | 495 (253/242) | Central High, Sedgewick Dustin Eckstrand, Mike Danko, Nathaniel McCuage, Marty Fossum |
| BOYS 3A/4A | 1 | 463 (240/223) | Lethbridge Collegiate Ryan Stevenson, Dale Vallely, Brent Kamenz, Brett Cooper |
| | 2 | 472 (238/234) | Cochrane High Colin Harris, Dane Thorogood, Brendan Peacock, Curtis Jordon |
| | 3 | 473 (240/233) | Memorial Composite, Stony Plain Derek Elliot, Steve Beil, Tahlon Sweeney, Drew Karlstrom |
| GIRLS 1A/2A | 1 | 555 (287/268) | Sundre School Kaylin Orr, Brittany Rock, Naomi Fisher |
| | 2 | 600 (295/305) | Central High, Sedgewick Marianne Danko, Stacey Bergum, Katie Watkins, Kristi Larson |
| | 3 | 623 (302/321) | Eaglesham School Talia Reiman, Janine Rowin, Danielle Mazurek |
| GIRLS 3A/4A | 1 | 515 (261/254) | Hunting Hills, Red Deer Adrienne White, Sammie-Jo Wong, Michelle Lem, Arden Rhine |
| | 2 | 590 (290/300) | St. Joseph's, Grande Prairie Stephanie Jordan, Breanna Bain, Raelynn Shaughnessy |
| | 3 | 590 (303/287) | Kate Andrews, Coaldale Christa Spahmann, Sabina Spahmann, Nicole Hanna |

INDIVIDUAL RESULTS

| | | | | |
|-------|---|-------------|----------------|---------------------------------|
| BOYS | 1 | 139 (69/70) | Mitch Evanecz | Notre Dame, Red Deer |
| | 2 | 143 (74/69) | Dale Vallely | Lethbridge Collegiate Institute |
| | 3 | 147 (74/73) | Craig Berger | Wetaskiwin Composite |
| GIRLS | 1 | 155 (78/77) | Whitney Cox | Harry Ainlay, Edmonton |
| | 2 | 157 (78/79) | Adrienne White | Hunting Hills, Red Deer |
| | 3 | 160 (78/82) | Talia Reiman | Eaglesham School |

More results can be found at www.asaa.ab.ca

2001/2002 Policy Handbook

POLICY CLARIFICATION: BASKETBALL RULES FOR WOMEN

by ASAA Girls Basketball Commissioner, Sheila Garber

Just a reminder to all schools that they inform the Women's Basketball coaches that the ASAA has adopted the NCAA Men's Rules with modifications for the 2001-2002 season of play. I draw your attention to the Policy Handbook page 65 for further details. It is important to know that this was a decision voted on at the AGM in May of 2000 to ease in the transition from FIBA to NCAA. It is important to understand these will be the rules for the current season. If change is necessary for upcoming seasons, it can be addressed through notices of motion. It is important that coaches realize at the present time neither ACAC or CWUA follow complete NCAA Women's rules. If you have any further concerns, please do not hesitate to contact the Girls Basketball Commissioner or the ASAA office.

POLICY CLARIFICATION: LIBERO

by ASAA Boys Volleyball Commissioner, Dave Johnson

Pages 88-89, Section XXIII - Volleyball Policy

1.E. Libero

A. Player Actions:

- i) the Libero is allowed to replace any player in the back row position.
- ii) he/she is restricted to perform as a back row player and is not allowed to complete an attack hit from anywhere (including playing court and free zone), if at the moment of contact the ball is entirely higher than the top of the net.
- iii) he/she may not serve, block or attempt to block.
- iv) a player may not complete an attack hit from higher than the top of the net, if the ball is coming from an overhand finger pass by a Libero in the front zone.

The ball must be freely attacked if the Libero makes the same action from behind the front zone.

The Libero may be re-designated after each set.

Please refer to the Volleyball Canada rulebook for more information on replacement players, and re-designation of a new Libero.

B. Libero Uniform:

The Libero must wear a different colour uniform top, in contrast to the other members of the team. The Libero uniform does not have to be the same design, but it must be numbered.

Clarification:

The Libero is solely a back row player, and must sub out when reaching the front row. They cannot serve, and can therefore only be subbed in for a player in the back row after that player has served. If on the court, in order to sub for another player, the Libero must first sub out for the player they had subbed in for, and sit out for one play. The exchange of players must be done at the sideline, and not on the court.

An attack hit is defined as anything above the height of the net. If in the front row, the Libero cannot set the ball and have that ball attacked by a front row player. The Libero can bump the ball while in the front court and have the ball attacked from any height. The Libero cannot block or attempt to block.

The Libero can be redesignated after each set. The Libero cannot act as Captain.

POLICY CLARIFICATION: VOLLEYBALL SCORING

by ASAA Girls Volleyball Commissioner, Erin Martin

Page 94, Section XXIII - Volleyball Policy

6. Scoresheet

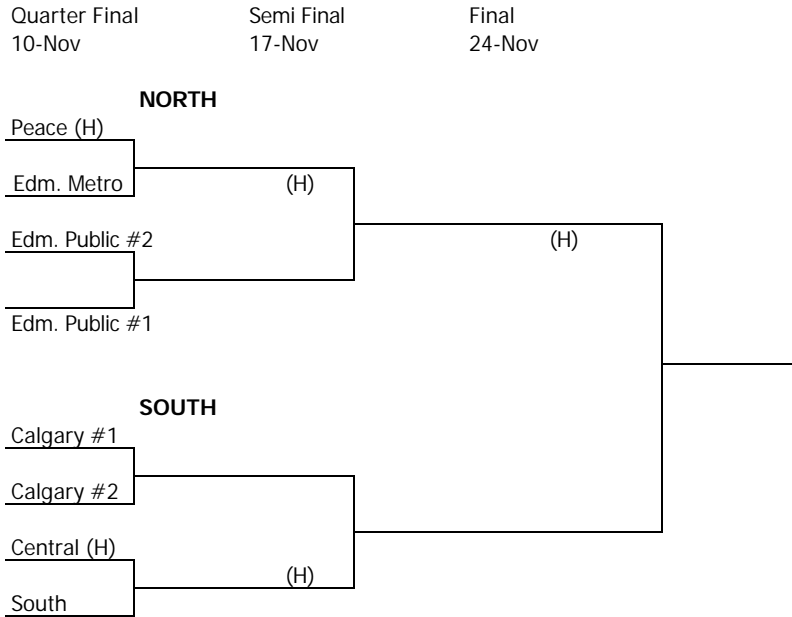
The AVA youth scoresheet will be used at ASAA Provincials. Scoring will be best of 3 games: first two to 25 points, third game to 15 points, played to a two point difference with no cap.

Clarification:

All three games will be played to a two point difference with no cap.

ASAA FOOTBALL 2001 PLAYOFF SCHEDULE

TIER I

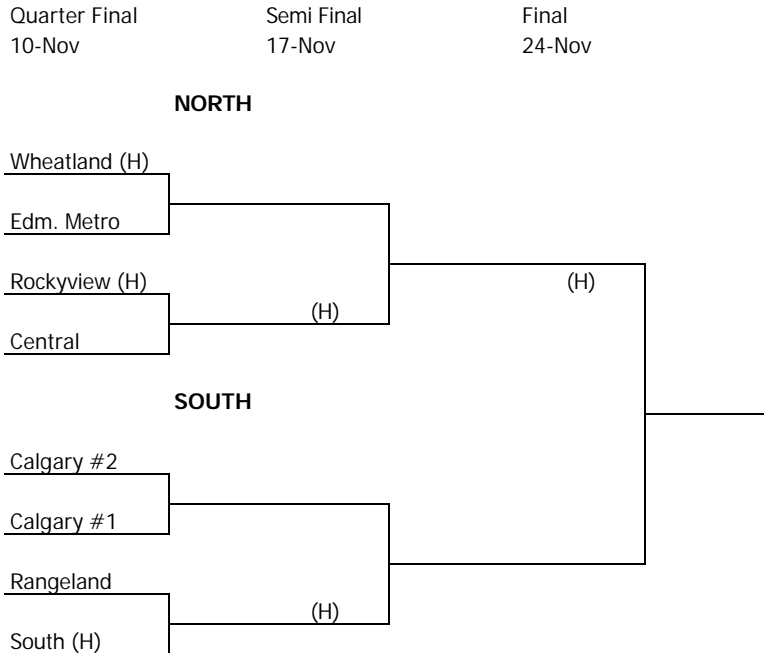


Notes:

1. If a quarterfinal berth becomes vacant due to a change in school population or withdrawal of a team/league, the ASAA Football Commissioner and Executive Director will determine the wildcard teams based on previous allocation of wildcard berths
2. In Exchange for being granted the quarterfinal weekend to finish their games, Calgary and Edm Public will ALWAYS travel to Semifinal competition
3. In Qtrs, Peace will travel to play Metro schools two out of three years due to numbers
This year is the third 3rd year, so 2001 will see Metro travel to Peace
4. Central/South Qtr - hosts will rotate every year
5. South Peace, Dawson Creek are required to play at the tier I level

ASAA FOOTBALL 2001 PLAYOFF SCHEDULE

TIER II



Notes:

1. If a quarterfinal berth becomes vacant due to a change in school population or withdrawal of a team/league, the ASAA Football Commissioner and Executive Director will determine the wildcard teams based on previous allocation of wildcard berths
2. In Exchange for two berths at Tier I, Edm Public will not declare a Tier II team, regardless of school population.
3. Semi hosts will be rotated each year.
4. In exchange for two berths, Calgary will ALWAYS travel to Semis
5. For the purpose of accommodating five southern berths, Rockyview has been scheduled to play Tier II in the north half of the draw

ASAA FOOTBALL 2001 PLAYOFF SCHEDULE

TIER III

Quarter Final
10-Nov

Semi Final
17-Nov

Final
24-Nov

NORTH

Peace (H)

Edm. Metro

Wheatland (H)

Central

(H)

SOUTH

Big Sky

Rockyview

(H)

Rangeland

South (H)

(H)

(H)

Notes:

1. If a quarterfinal berth becomes vacant due to a change in school population or withdrawal of a team/league, the ASAA Football Commissioner and Executive Director will determine the wildcard teams based on previous allocation of wildcard berths
2. Hosts will rotate from year to year

ASAA FOOTBALL 2001 PLAYOFF SCHEDULE

TIER IV

Quarter Final
10-Nov

Semi Final
17-Nov

Final
24-Nov

NORTH

Mighty Peace

Metro (H)

(H)

Central (H)

Wheatland

SOUTH

Rockyview

Big Sky (H)

Rangeland (H)

South

(H)

(H)

Notes:

1. If a quarterfinal berth becomes vacant due to a change in school population or withdrawal of a team/league, the ASAA Football Commissioner and Executive Director will determine the wildcard teams
2. Hosts will rotate from year to year

Sanctions- Approved to Date

| Alberta Host School | Date | Activity | Province/State Invited |
|---------------------|----------------|--------------------------|------------------------|
| Hunting Hills | October 12-13 | Volleyball (girls&boys) | Norway |
| Spruce Grove | October 12-13 | Volleyball (girls) | BC/SK/MB |
| Foothills Composite | October 12-13 | Volleyball (girls) | SK |
| LCI | October 12-13 | Volleyball ((girls&boys) | BC/SK |
| Morinville | October 18-20 | Volleyball (girls&boys) | BC/SK/MB/ON |
| Salsibury Composite | October 25-27 | Volleyball (girls&boys) | BC |
| Lester B Pearson | October 26-27 | Volleyball (girls&boys) | BC |
| LCI | December 6-8 | Basketball (girls&boys) | SK |
| Jasper Place | December 13 | Basketball (girls&boys) | BC/ON |
| Dr. EP Scarlett | December 14-15 | Basketball (girls) | BC |
| Notre Dame | January 11-12 | Basketball (boys) | BC/SK |
| St. Francis | January 11-12 | Basketball (boys) | BC/SK |

Out of Province Sanctions- Approved to Date

| School | Date | Activity | School Invited |
|-----------------------|---------------|-------------------------|---|
| Carlton Comp, SK | October 12-13 | Volleyball (boys) | Paul Kane |
| Winston Knoll, SK | October 12-13 | Volleyball (girls) | J.Percy Page |
| Mount Royal, SK | October 25-27 | Volleyball (girls&boys) | Archbishop MacDonald |
| MBCI, MB | October 26-27 | Volleyball (boys) | Dr. E.P. Scarlett |
| Selkirk Secondary, BC | November 2-3 | Volleyball (girls&boys) | Eastglen, M.E. Lazerte, William Aberhart |
| Walter Murray, SK | Jan 31- Feb 2 | Basketball (girls&boys) | Lloydminster |

Ideas that Work

Washington Interscholastic Activities Association
To streamline the production of the state championship programs, the Washington Interscholastic Activities Association (WIAA) now requires all teams participating in a state tournament to register online on the WIAA Web site. This process allows school coaches and/or administrators to place up-to-date rosters and team records in the championship programs in a timely and efficient manner. This process has significantly cut the production time of the championship programs and has created an accurate database of information about the teams competing in the state championships. A byproduct of this new feature is that team rosters, season results and school information can be e-mailed to all the media outlets in the state prior to the start of the different tournaments.

**Sponsoring Interscholastic Sports:
Perceived Effectiveness of Advertising and Promotional Vehicles**

by Dr. Eric Forsyth, 1996-2000
Associate Professor Sport Management Program, Bemidji State University

Introduction

During our interviews with companies that sponsor interscholastic sport programs, it was interesting to hear that even on the local level, companies at times receive as many as 50 proposals a week. Proposals range from supporting community events, to providing merchandise, sponsoring a tradeshow, or helping a family that lost their home in a fire. Although all proposals that are presented to companies tend to have the same need (looking for financial support), not all proposals will receive approval for support. This brought up a very interesting question: How does interscholastic sport sponsorship proposals rank among all sponsorship proposals considered by companies?

In order to answer this question, sponsorship venues needed to be categorized. Four categories were presented to decision-makers: (a) community events, (b) merchandising, (c) non-sport sponsor, and (d) sport sponsorship. Examples were given for each category before decision-makers were asked to rank each category as important to their respective company. The examples were:

- Community Events: parades, fairs, fundraisers, etc.
- Merchandising: anything that entailed the company logo; t-shirts, cups, etc.
- Non-Sport Sponsor: tradeshow, exhibits, festivals, etc.
- Sport Sponsorship: interscholastic sport programs
- Importance of Sponsoring Interscholastic Sports

It was quite interesting to see that sponsoring interscholastic sports was favored high at both the local and national levels. The table below indicates how decision-makers ranked each category for both local and national levels.

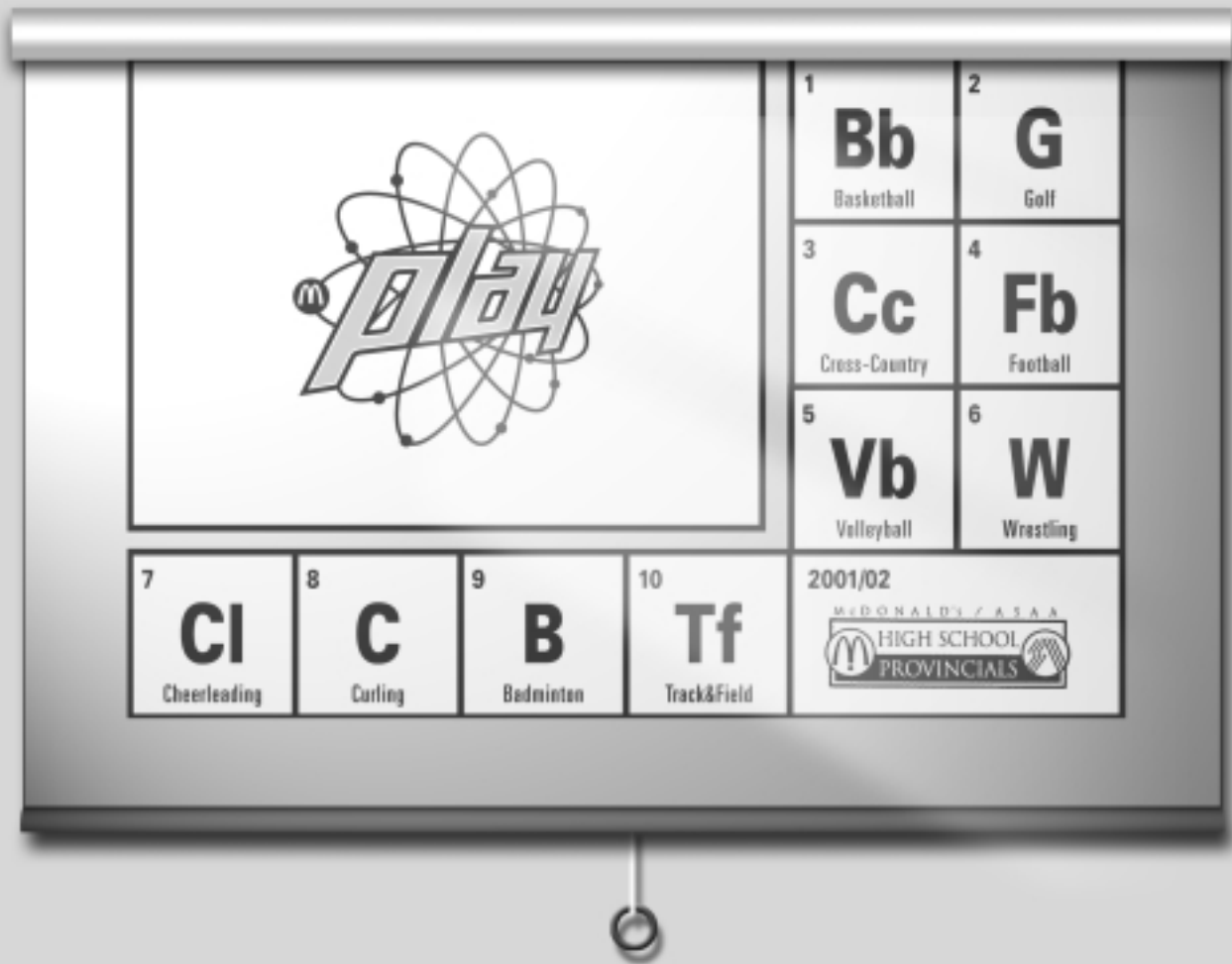
| Perceived Effectiveness of Advertising and Promotional Vehicles | | | |
|---|-------------------|-------------------|--|
| Rank | Local Level | National Level | |
| 1 | Community Events | Sport Sponsorship | |
| 2 | Sport Sponsorship | Merchandising | |
| 3 | Merchandising | Community Events | |
| 4 | Non-Sport Sponsor | Non-Sport Sponsor | |

The reason why sport sponsorship did not rank first at the local level is that companies tend to think about the community as a whole, whereas, interscholastic sports is but one part. However, decision-makers also indicated that the opportunity to attend an interscholastic sporting event at the local level out numbers those opportunities to attend community events. Depending on the sponsorship opportunity (interscholastic sports versus community events), decision-makers indicated that they might be more inclined to sponsor an interscholastic sporting event given the time of year and type of sport. At the national level, decision-makers indicated that sponsoring interscholastic sports can help increase sales in their company's products / services. Given the exposure through television, radio, and newspaper advertisement, the size of the audience is greater than that of other types of sponsorships (i.e., community events, merchandising, non-sport sponsor).

Suggestions for Athletic Directors and Coaches

The following are simple suggestions that high school athletic directors and coaches should consider when presenting a sponsorship proposal to a company at the local level (i.e., individual sport programs) and the state level (i.e., state championship competitions). They are:

1. When presenting a company with a sponsorship proposal, be aware that the company has probably received several proposals that week.
2. Be aware of all events (main attractions) that will be appearing in your community; type, location, and who the event is primarily intended.
3. Indicate to decision-makers the number of sponsorship opportunities associated with your athletic program.
4. If you are aware of a major community event coming up in the next month, your proposal should have been presented the month before.
5. Remember, timing is important.



Lessons aren't always taught in a classroom.

