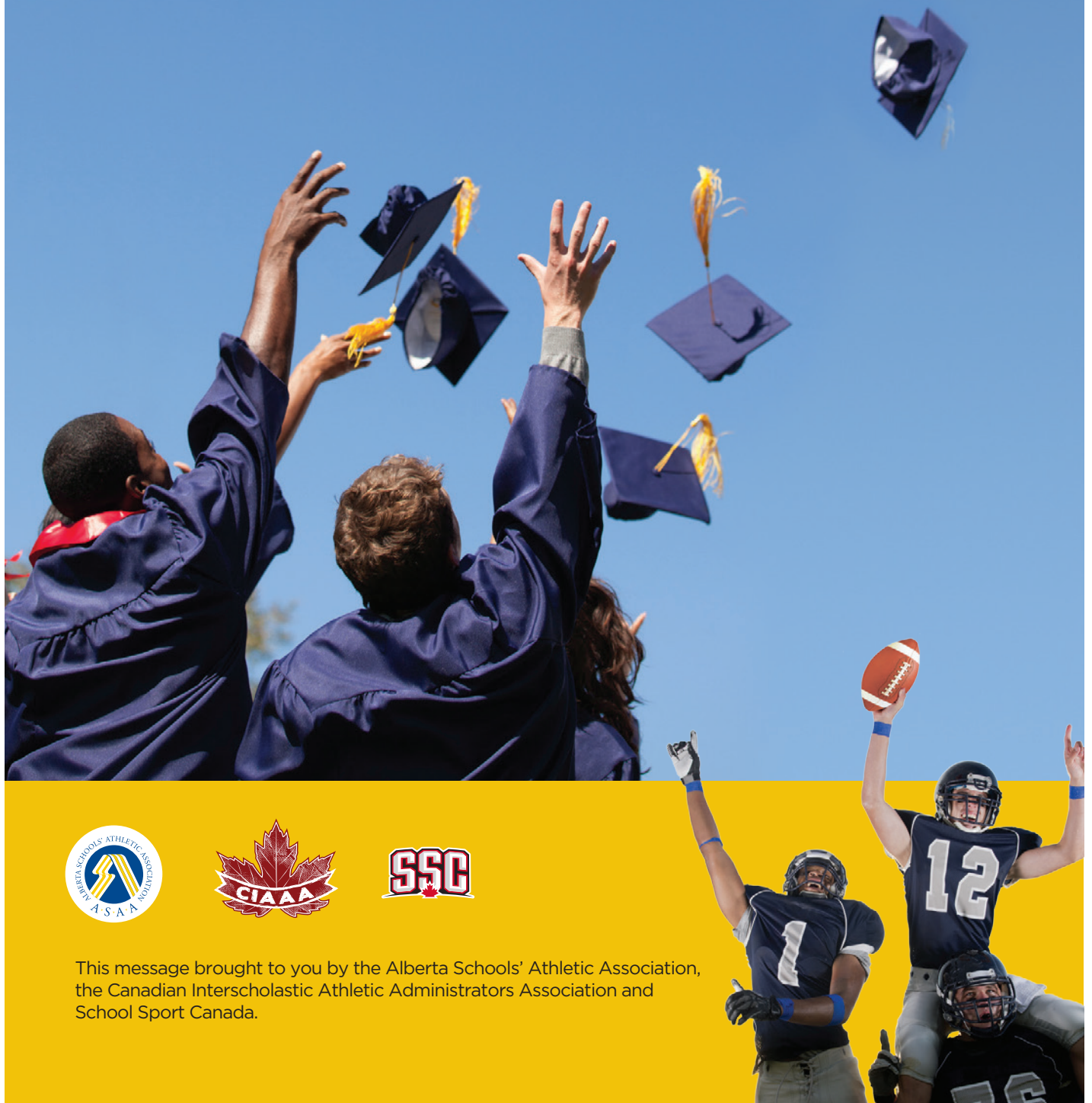


If an individual student athlete or team wins, it's an amazing thing. It's also just the icing on the cake.

Young people who participate in education-based athletics are already winners. Studies show that, win or lose, participation helps to impart skills they can use to enjoy greater success in other areas of their lives. That's what makes school sports a winning part of a complete education.



This message brought to you by the Alberta Schools' Athletic Association, the Canadian Interscholastic Athletic Administrators Association and School Sport Canada.