

# The ASAA is looking for its next cover art for the upcoming 2020-2021 Provincial yearbook.

About the ASAA:

The Alberta School's Athletic Association (ASAA) oversee the following 12 sports and Unified Sports events for all high schools in Alberta.

These include: basketball, volleyball, team handball, badminton, curling, wrestling, football, cross country, golf, track & field, cheerleading, rugby, Unified bocce, Unified bean bag toss.

The ASAA is dedicated to providing opportunities for student athletes to compete at a provincial level.

Please [click here](#) to learn more about our organization.

As a participant in the yearbook cover contest you will have an opportunity to showcase your creative talents by designing a front/back/spine cover that exemplifies what the ASAA is all about.

The official entry form is located on page 2.

The official guidelines and contest rules are noted on pages 3-6.

## **NOTE:**

All covers must include the title: ASAA 2020-21 Provincial Yearbook

[Click here](#) to see last years yearbook.

All covers must include our sponser: Alberta Milk

[Click Here](#) to access the official Alberta Milk color logo

[Click Here](#) to access the official Alberta Milk white logo

All covers must include the official ASAA logo on the front and back.

[Click Here](#) to access the official ASAA color logo

[Click Here](#) to access the official ASAA white logo



# ASAA Yearbook Cover Contest Participant Entry Form

Entry form and art submissions should be emailed to Heidi MacDonald, [info@asaa.ca](mailto:info@asaa.ca). Submissions must be received by 3:00 pm on March 31st. Late entries will be disqualified.

## Student Information:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, Postal Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

School Name: \_\_\_\_\_

City/Town School is located: \_\_\_\_\_

## Artist Statement (optional):

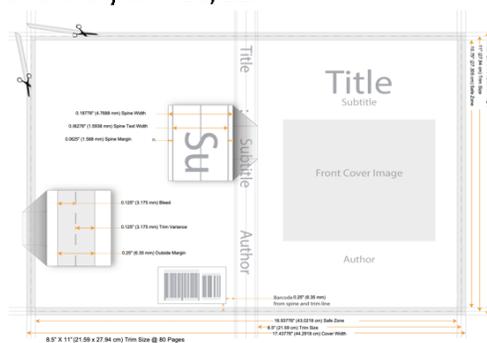
All submissions of art work are to be minimum resolution of 300ppi. Please see pages 3-6 for official rules and guidelines.



## Student Art Contest 2021 Rules

By submitting any artwork to the ASAA for the Student Art Contest and Exhibition, entrants accept and agree to be bound by the official rules for participation as well as the entry requirements. Students may only submit (1) piece of artwork. Any violation of these rules may, at the ASAA's discretion, result in disqualification. All decisions of the ASAA regarding this program are final and binding in all respects.

1. **Eligibility:** Any 10<sup>th</sup>– 12<sup>th</sup> grade student enrolled in an Alberta accredited high school.
2. **Art:** There is no limit to the number of art pieces submitted per school.
  - **General guidelines for all art submissions:** Art should be submitted in pdf format with full bleed and print marks included. Acceptable formats include tiff, eps, pdf layers. Art submitted in a jpeg, jpg, png, word or excel format will not be accepted and student will be disqualified.
  - **General guidelines for logo usage:** Official ASAA logo in high resolution should be used and prominent on the front cover page. Submissions received without the ASAA official logo will be disqualified.
  - **General guidelines for sizing:** All submissions should be 11.25 (28.575 cm) height and 17.43776" (44.2918 cm) width.
    - i. The covers (both front and back) are separately 8.5" x 11.25" (21.59 x 28.575 cm)
    - ii. The spine text width no more than 0.06276" with a spine margin width of 0.0625" (1.588 mm) and full spine width of 0.18776".
    - iii. Submissions should be one complete document meeting the 11.25" x 17.43776" size with all three components (front, spine, back) in a consistent flow.
  - **General guidelines for design submissions:** All cover submissions should use the template provided, including a front cover, spine and back cover. Minimum of 300ppi resolution.
    - i. **Front Cover:** Must include the official ASAA logo, Alberta Milk Logo, and the words "ASAA 2020-21 Provincial Yearbook".
    - ii. **Back Cover:** Must include the official ASAA logo.
    - iii. **Spine:** Must include the words "Alberta Schools' Athletic Association" and the year "20/21".



### 3. ENTRY REQUIREMENTS:

- Only new pieces of artwork inspired by current year's theme may be submitted.

- i. Theme is Alberta High School Sports
  1. Sports included: golf, cross country, Unified bocce, Unified bean bag, football, volleyball, curling, wrestling, rugby, rugby 7, track & field, badminton, basketball, cheerleading and team handball
  2. Only the above-mentioned sports can be used. The addition of sports not officiated by the ASAA will result in disqualification of entry.
- Each entry must be the original work of one student only. An adult may not alter the integrity of a student's work.

Only one student may be recognized as the award recipient.

- All entries must include:
  - i. name of entrant
  - ii. current grade
  - iii. name of school attending
  - iv. student's mailing address, complete with postal code
  - v. telephone number

Entries may be accompanied by an "Artist's Statement" of at least 10 words but no more than 200 words. The artist's statement communicates what inspired the work, how it relates to the theme, and the content of the work. Both the title and the artist statement must be the work of the student who creates the work.

- Use of copyrighted material (images) or trademarks (company names, logos, brands, etc.) is prohibited except for supplied official logos. Plagiarized entries will be disqualified.
- Content must comply with all local and national laws of Canada. Content must not 1) promote illegal behavior; 2) support racial, religious, sexual or other invidious prejudice; 3) advocate sexual or violent exploitation; 4) violate rights established by law or agreements; 5) invade the privacy of any person; or 6) be otherwise inappropriate as determined by ASAA in its sole and conclusive determination.

4. **ENTRY SUBMISSIONS:** Entries can be emailed to: Heidi MacDonald at [info@asaa.ca](mailto:info@asaa.ca) or through <https://wettransfer.com/> (please use free version if you don't have an account.) **SUBMISSIONS must be received no later than 3:00 pm, March 31, 2021.**

5. **Prizes:**

- **Art contest prizes are 2 Jasper/Marmot lift passes for first-place winner; \$10 Subway gift card for second-place winner. The decision of the judges will be final. Students will be notified via email if they have won.**

Entry period begins March 1, 2021 at 9am and ends on March 31, 2021 at 3pm (MST). No purchase or fees are necessary.

All entries become the property of ASAA and cannot be returned. Entries may be exhibited on the ASAA website or social media accounts at the ASAA's discretion.