

WEB MINUTES
ASAA Executive Meeting
Thursday, April 10, 2014
Percy Page Centre, Edmonton

In Attendance:	Garret Doll, President	John Paton, Executive Director
	Joyce Loucks, Past-President	Michael Steele, Program Coordinator
	Daryn Galatiuk, Director of Athletics	Fiona McCallum, Assistant Director
	Ken Zelez, Director of Athletics	Ian MacGillivray, Compliance Officer
	Heather Bartling, Director of Athletics	Cori Wallace, Administrative Assistant

Meeting was put into session at 9:10 a.m. by Garret Doll

1.0 Adoption of the agenda (including amendments/additions if any)

2.0 Adoption of the minutes from the Executive Meeting of February 27, 2014

Motion to adopt the Minutes from February 27, 2014

MOTION CARRIED

Adoption of the web minutes from the Executive Meeting of February 27, 2014

Motion to adopt the Web Minutes from February 27, 2014

MOTION CARRIED

3.0 Financial

3.1 Interim Financial Reports to April 9, 2014

Discussion on possible revamp of ASAA website and consolidation of certain aspects where practical (e.g. host websites, online programs, etc.) Ken confirmed his interest to be involved in discussion on how to best go about integrating/updating our online systems

Motion to accept the Interim Financial Reports to April 9, 2014

MOTION ACCEPTED

3.2 50th Volleyball Financials

Revenue of an additional TV sale was noted. Written report still needs to be done up and submitted to CIP, but as some dollars are intended for online championship program template (which could not be done before the event as the grant approval was too late), we will submit later. Profits will be directed into the new ASAA scholarship fund.

Motion to accept the 50th Volleyball Financials

MOTION ACCEPTED

3.3 Budget 2014-15

Still working on anticipated revenues which can never be guaranteed; will include the increased membership fee in proposed budget. Noted: meeting expenses have gone up a little; also included executive appeals committee costs and scholarship allocation; included contingency fund for administration and legal fund. Draft currently shows a deficit, but will work on it in more detail in coming weeks. Funds from SUBWAY peel-a-deal will generate extra revenue.

4.0 Reports

4.1 Staff

John – Vienna conference, Provincials, various meetings

Fiona – wrestling, basketball, cheerleading, prep for AGM and Executive meeting

Tyler – written report provided; interested in having Executive meeting in Calgary the day the AIAAA conference starts; AIAAA willing to give cost recovery on conference

registration fees for Executive members who want to stay; go in Wednesday night. John noted Promotions budget should be able to cover some associated expenses. The Executive approved the move to Calgary.

ACTION ITEM: to move the Executive meeting in June to the Coast Hotel Calgary

Mike – shot skills video for volleyball and basketball, will start cutting what to be used for basketball; Indianapolis in May to shoot host video; April 23 pending to shoot remaining volleyball video; grant application for running trial para-sports (basketball and track) was submitted with hope to have demonstration events at provincials, would be nice to offer an opportunity to students with disabilities to showcase their sports as well; Attended a Sport Events congress conference where municipalities given 8 minutes to speak to stakeholders about hosting events – went well; track and field course, met with Jim Denison (Canadian Coaching athletic Centre), Peter Thompson is the author for the course is now asking to step away, asking to still be primary author but another coach as secondary author. Said he wants to retain ownership of video/photo content, does not have a problem with ASAA using it which we have approved. Lots of free courses but not many sold courses in the past 3 months; see later agenda item re updating learning management system

Motion to adopt staff reports

MOTION CARRIED

4.2 Executive

Garret – attended Cheerleading, meetings with Infrastructure, admin partner at school is leaving

Joyce – Dean Rook called, pleased about the nomination, attended 1A Girls basketball

Daryn – hosted basketball provincials, still doing reports, trip to Spain was great but tiring, badminton and track coming up

Ken – discussed sponsorship at school level, suggests being proactive and telling them what they want rather than letting them tell what they would be willing to give

Heather – has a really motivated student teacher, attended 3A girls basketball and 1A Boys basketball provincials

Motion to adopt Executive reports

MOTION CARRIED

5.0 Business arising

5.1 Action Item updates

- Wall cling – credits we have at Cowan Graphics this will cover the cost, options presented, Daryn would like to see a darker blue background; sublimating colours right into the fabric; Heather noted she uses www.posterjack.ca for sticker posters
- Strategies needed for selling more legal courses. Considering changing the name – Being Proactive, Being Prepared, Protecting your assets, Being Informed; Athletics within the Law; Due Process; will discuss further at next meeting
- Feedback on survey about membership was reviewed – spreadsheet for three options (smallest 1A to largest 4A) membership increases, flat, cap, numbers.
- It was decided to go with a hybrid system of a flat fee for all schools, with a dollar per student to caps at each level of classification with two caps at the 4A level. Notice of Motion will be adjusted to reflect.

6.0 New business

6.1 Appeals/requests:

- 6.1.1 Lloydminster Comprehensive – Second transfer
Motion to accept appeal

MOTION CARRIED

- 6.1.2 St Francis Calgary – Second Transfer
Motion to accept the appeal
MOTION CARRIED

- 6.1.3 St Francis Calgary – Second Transfer
Motion to accept appeal
MOTION CARRIED

NB: Rationale was provided for all Appeals and will be included in written responses

- 6.1.4 Basketball Wildcard appeal (March 12, 2014 – reference only). This was a conference call appeal that happened between Executive meetings.

6.2 Bids

- 6.2.1 1A Girls Volleyball November 2014
6.2.1.1 St Jerome's, Vermilion
6.2.1.2 Caroline Community
Motion to accept Caroline Community
MOTION CARRIED

- 6.2.2 Curling 2015
6.2.2.1 Cochrane High - withdrawn
6.2.2.2 Lloydminster Comprehensive
Motion to accept bid from Lloydminster
MOTION CARRIED

- 6.2.3 Tier II Girls Team Handball – Blessed Sacrament (subject to AGM approval)
Motion to accept bid as proposed pending Board Approval
MOTION CARRIED

6.3 Notices of Motion

Membership fee Motion Discussed under Business Arising

- 6.3.1 Transgender – instead of proposing a specific transgender policy, an ad hoc committee will be created to have a gender equity policy formulated to address all aspects of gender equity/access. Possible members: Garret, John, Cori, Matt Christiansen (Centennial principal)
- 6.3.2 Discipline – intent of Notices of Motion is to include spectators into the scope of discipline at ASAA events.
- 6.3.3 Transfer Appeals – intent of Notice of Motion is that Compliance Officer denied transfers bypass the Executive Director and go to EAC. Discussion on this resulted in support for a separate Executive Appeal Committee – with a central location where all the appeals are addressed (possibly Red Deer but would be flexible depending on location of appellants – Calgary? Edmonton?). Will consider development of a separate google drive so everyone can see the decisions that have occurred on all previous appeals. Lots of logistical questions raised, which would have to be addressed by the Executive as they will appoint the Committee and set the parameters (e.g. location, who are members, committee member pool?, dates of meetings, 5 or 6 meetings, involvement of E.D. Separate committee? E.g. north or south, urban, rural representation and more.

MOTION to accept all the reviewed Notices of Motion for submission to Board
MOTION CARRIED

- 6.4 Scholarship fund – presented by Dave Jones, 50th Volleyball Championship Co-Chair. Xerox would be willing to discuss a contract to have an ongoing scholarship relationship with ASAA (continuing sponsorship related to volleyball provincials). Dave willing to meet with them with John to talk more about details. Could be a team building experience for Xerox to adjudicate scholarships, having ASAA Executive meet up with the executive of Xerox and discussing the recipients with them rather than give responsibility to Zones as previously discussed. Idea for maintaining funds – have option for a local sponsor to award one specific zone, etc. Approach officials associations about contributing towards a scholarship for youth.

Motion for Dave Jones to chair a committee for scholarships, with John involved and others added as the initiative develops

MOTION CARRIED

- 6.5 Hosting Healthy Sporting Events

MOTION: Add to bid application “how are you going to provide healthy options at your Provincial Championship”

MOTION CARRIED

ACTION ITEM: Ask Brian Torrance from Ever Active Schools to come to the May Executive Meeting with a proposal on this initiative.

- 6.6 Sportscanada.tv

Fiona met with this company. Will continue conversation and try and solidify an agreement for the 2014/15 school year.

- 6.7 Zone Meetings

Reviewed schedule for upcoming spring zone meetings – Ken to attend Calgary Independent, John, Fiona and Michelle to attend all others

- 6.8 Learning Management System (LMS)

In discussion with Creative Street regarding additional options the ASAA would like in the LMS, the company recommended ASAA update the platform. The rough cost to re do the reporting, tracking, purchasing system and update the LMS itself was estimated by Creative Street at \$50-59,000 US. When examining anticipated revenues and costs for 2014/15, Mike noted there would be approximately \$34,000 left over from Committed Cenovus Funds. Potentially we could apply for another CIP Grant - it has been a couple of years since the last time we applied and we could apply for the purpose for doing track or another specific project.

We need program modifications to allow seamless downloading of the certificate for the accreditation program and the concern is that the \$20,000 approx. cost of doing this will cost even more if we update the LMS. It should be noted that each time we add to or “patch” the current LMS, the coding becomes more complex and eventually will get to a point where its usability is compromised.

NOTE: The NHFS has already moved to a new Learning Management System, with a new company. The ASAA obtained a quote from the same company to update our LMS as well, but at over \$100,000, there was no way we could consider it.

ACTION ITEM

Staff to apply for a CIP Grant by the June 15 deadline

ACTION ITEM

To work on a strategy for more active uptake of courses. Perhaps via the schoolcoach.ca ambassadors.

6.9 Next Meetings: May 7, 2014, Courtyard Inn by Marriott, Edmonton (Jasper Suite)
June 19, 2014 (a.m. only), Coast Hotel Calgary

7.0 Adjournment