



# Beyond Boundaries

WOMEN DRIVING WOMEN IN SPORT

**ASAA Beyond Boundaries: Women in Sport Workshop and Luncheon**

**Prairie Gardens**

**56311 Lily Road Lake, Bon Accord**

On **National Women and Girls in Sport Day, Wednesday, February 7th, 2024**, the ASAA is proud to be hosting its first annual Beyond Boundaries: Women in Sport Workshop & Luncheon from 11 a.m. to 3 p.m. to celebrate and acknowledge the hard work and dedication female coaches have given to student athletes across the Province.

Led by ASAA Executive Committee member, Dawn-Marie Hunter Sharp and her *ASAA Women in Sport* planning committee, the Women in Sport Workshop & Luncheon is a stepping stone to guide the ASAA in developing a full conference for women who volunteer in high school sport: coaches, officials, and administrators. The workshop will include but not be limited to:

- Solution based round table discussions (focus may be athlete, coach, AD, etc.)
- Implementation of research to guide strategies to support and recruit more women into coaching
- Acknowledging the leaders within the women in sport community, and enhancing opportunities for relationships within the community.

This event will include stakeholders such as: female coaches working with high school teams, academics working in the field of female coaching/sport administration, high school athletic directors, and others. The vision for this event in following years is to build a much larger event that will move around Alberta, thereby opening the door for women across the province to meet and collaborate to reduce barriers in female sport participation in Alberta High Schools.

We invite all female coaches, administrators, officials, and athletic directors who are involved in High School Athletics to join us for an afternoon filled with discussion, debate, collaboration, and networking; all focusing on developing meaningful and actionable solutions to issues and roadblocks that women in sports face within our Province. We have an excellent line up of female keynote speakers and round table guest speakers who have been game changers and sport leaders throughout our Province. As well as some amazing door prizes to be won. We look forward to hosting you on February 7th!



February 7, 2024

### **Registration:**

- [Click Here For Registration](#)
- There are limited spots available to this workshop
- Cost \$45.00 (price includes GST, lunch, and succulent to take home)
  - Please send your EFT payment to [dhunterssharp@gmail.com](mailto:dhunterssharp@gmail.com) Password: **February**
  - PLEASE NOTE: Registration is not confirmed until payment has been received; we cannot hold spots for anyone due to limited space available.
  - Once payment is received you will receive a confirmation email that your spot has been secured
  - Please note that tickets CANNOT be refunded if you are unable to make this event
  - **In the notes/memo section of your EFT please list the full names and school of all of the attendees that you are paying for - (if you have any questions in regards to registration or payment please contact [shelbea@asaa.ca](mailto:shelbea@asaa.ca) and/or [emily@asaa.ca](mailto:emily@asaa.ca) )**

### **Workshop Schedule:**

- 11:00am – Icebreaker: Build a Succulent
- 11:30am- Welcome and Land Acknowledgment
- 11:45am – Keynote Speaker: Laurie Eisler: University of Alberta Pandas Volleyball
- 12:05pm – Lunch
- 12:30pm – Award Presentation
- 1:10pm – Roundtable Discussions :
  - “Let’s Find Solutions” – Challenges Faced by Female Coaches
  - Identification and Recruitment of Female Coaches
  - Accessing Grants
  - Social Media and Digital Interactions
- 2:45pm – Closing Remarks – Where We Are & Forward Movements
- 3:00pm – Optional Activity – Snowshoeing

### **Beyond Boundaries Keynote Speaker - Laurie Eisler: Head Coach of the U of A Pandas Volleyball Team**

Following a stellar playing career at the University of Saskatchewan, Laurie Eisler took over as the head coach of the University of Alberta Pandas Volleyball team prior to the 1991/92 season.

Since taking over in 1991, Eisler turned the Pandas into one of the most dominant volleyball programs in Canada. In her 30 seasons with the Pandas, Eisler has won six national titles (1995, 1996, 1997, 1998, 1999, 2007), 10 conference titles (1993, 1994, 1996, 1997, 2003, 2004, 2007, 2008, 2012, 2017) and earned nine other national medals, including a U SPORTS Bronze in 2022.

She has been named the Canada West Coach of the Year in 1990 (Saskatchewan), 1994, 1995, 1996, 2003, 2004, 2009, 2017, and the U SPORTS Coach of the Year in 1995, 2003, and 2004. Eisler is also the winningest coach in University of Alberta history with 852 overall wins.



February 7, 2024

She became the winningest coach in school history on February 24, 2017, when she passed Clare Drake's record of 720 career wins. Her 430 conference wins are also the most in school history.

At the University of Saskatchewan, Eisler (nee Baber) was a four-time Canada West All-Star a CIAU All-Canadian, and a two-time conference. Eisler served as the Huskies head coach in 1989/90, and was named the Canada West Coach of the Year, before moving on to Edmonton in 1991, taking a Pandas squad which had not won a conference title since the 1959-60 season. Eisler has also coached at the provincial, national and international levels, including being the head coach of the Canadian FISU team for the 2019 Summer Universiade Games in Napoli, Italy.

### **Round Table Discussion Speakers:**

Lindsay Wright, InMotion Network: *Accessing Grants & Funding*

Katherine & Michelle Plouffe, Canadian Women's National Basketball Team Members:  
*Challenges & Barriers faced: Journey as an Athlete*

Sue McIntyre, retired Athletic Director: *Identification & Recruitment of female coaches*

Robyn Webster & Corrine Timmer, Edmonton Track and Field Council: *Social Media & Digital Interaction*

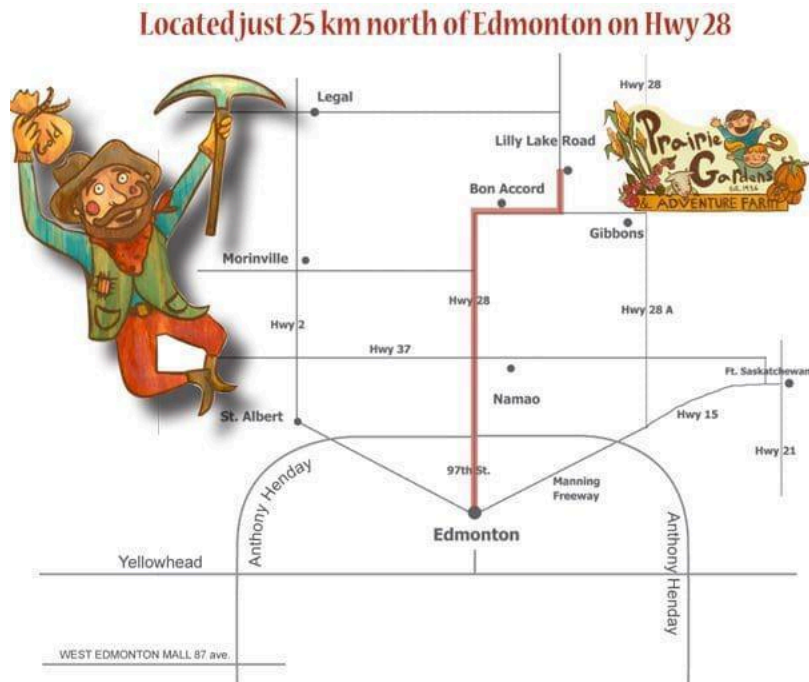
Heather Rootsart, Vice Principal and EBOA official: *Finding Solutions, Challenges faced by female coaches/administrators/officials*

### **Directions from Edmonton International Airport:**

- Get on AB-2 N from 45 Ave E and Airport Rd 3.5 km
- Head northwest on Airport Rd toward 34 St E 160 m
- Turn right onto 34 St E 260 m
- Turn right onto 45 Ave E 1.1 km
- Turn right onto Airport Perimeter Rd 300 m
- Use the right lane to merge onto AB-2 N via the ramp to Edmonton 650 m
- Follow AB-2 N and AB-216 E to 66 St NW N in Edmonton. Take exit 43 from AB-216 E 50.0 km
- Merge onto AB-2 N 13.6 km
- Keep left at the fork, follow signs for AB-216/Anthony Henday Drive 450 m
- Use the right 2 lanes to take the Anthony Henday Drive exit 2.0 km
- Merge onto AB-216 E 33.0 km
- Take exit 43 for 66 Street N 900 m
- Take 50 St NW and Range Rd 240 to Range Rd 235 in Sturgeon County 25.3 km
- Merge onto 66 St NW N 1.0 km
- Turn right onto Valour Ave 850 m
- Turn left at the 1st cross street onto 50 St NW 6.5 km
- Turn left onto 259 Ave NW/AB-37 W 240 m
- Turn right onto Range Rd 240 13.0 km
- Turn right onto AB-28 E 1.6 km
- Turn left onto Range Rd 235
- Destination will be on the right 2.2 km



February 7, 2024



**Lunch:**

Lunch will be provided. Please email [emily@asaa.ca](mailto:emily@asaa.ca) and [shelbea@asaa.ca](mailto:shelbea@asaa.ca) if you have any dietary restrictions.

**Snowshoeing Activity - Optional:**

Prairie Gardens has generously offered to provide our group with a free 45 minute snowshoe expedition, with snowshoes provided for anyone who is interested in sticking around after our conference has ended. Please indicate in your registration if you will be joining us for this optional activity.

**Rules:**

- No vaping or smoking at the gardens
- No pets allowed at the gardens



February 7, 2024

**Accommodations:**

Prairie Gardens is located 25 minutes north of Edmonton and 21 minutes northwest of Fort Saskatchewan. There are no accommodations at the venue.

Accommodations that are close to the venue are:

- Hampton Inn by Hilton Fort Saskatchewan – 8709 101 St, Fort Saskatchewan
- Super 8 by Wyndham Fort Saskatchewan – 8750 84 St, Fort Saskatchewan
- Holiday Inn Express and Suites Fort Saskatchewan, 10120 86 Ave, Fort Saskatchewan
- Super 8 by Wyndham Sherwood Park – 26 Strathmore Dr, Sherwood Park
- Clarion Hotel & Conference Centre – 2100 Premier Way, Sherwood Park
- Fairfield Inn & Suites by Marriott Edmonton North – 581 Griesbach Parade NW, Edmonton
- Holiday Inn Express & Suites Edmonton North – 13742 50 St NW, Edmonton

**Questions:**

If you have any questions please reach out to Shelbea MacLennan ([shelbea@asaa.ca](mailto:shelbea@asaa.ca)) and Emily Lines ([emily@asaa.ca](mailto:emily@asaa.ca))

