



Alberta School's Athletic Association
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Memo

To: ASAA Member Schools
Date: April 17, 2023
From: Brad Van Raalte, Assistant Executive Director
cc: John Paton, Executive Director
Tim Enger, Football Alberta
Re: Football Alberta Fees

Annually the ASAA and/or its zones receives questions about the membership fees charged by Football Alberta to our high school football teams.

The ASAA enjoys a great partnership with Football Alberta, and the fees that are collected are used to do a number of things which the ASAA highly values, including, but not limited to:

1. Development of High School Football
2. Staff support at the Alberta Bowl
3. Scholarships for high school athletes
4. Officials development
5. Coach Education
6. Student-athlete access to Football Alberta programs
7. Investment in new football initiatives (i.e. girls flag football, 9-a-side)

While the ASAA recognizes that other Provincial Sport Organizations do not invoice our member schools, other PSOs do not directly support the ASAA to the same extent as Football Alberta.

The ASAA cannot and will not mandate that its member schools pay the Football Alberta fees, but we do encourage you to include this fee when finalizing your budget.

Please contact brad@asaa.ca if you have any questions.

