



Alberta Schools' Athletic Association

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ASAA AND T. LITZEN SPORTS/SKYLINE ATHLETICS ANNOUNCE THREE-YEAR PARTNERSHIP

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Edmonton, AB -

The Alberta Schools' Athletic Association (ASAA) and T. Litzen Sports/Skyline Athletics, the official suppliers of Nike Team products in Canada, announced today a three year agreement. The deal makes the Nike Championship the official game ball of ASAA football effective immediately.

"We are excited to partner with T. Litzen Sports/Skyline Athletics; their exclusive rights to Nike Team products gives our member schools access to the world's leading and most notable sports company" said John Paton, Executive Director for the ASAA. "The quality of Nike's products, along with the customer service and supply chain strength of T. Litzen and Skyline empowers us to not only provide our football programs with the product they need, but generates excitement amongst our schools and students about partnering with such a powerful brand".

"Skyline Athletics and T. Litzen Sports are proud to announce our new partnership with the ASAA in making the Nike Championship football the official high school football in Alberta" said Chris Kercher of Skyline Athletics. "We have a long running and valued relationship with the sport of football in the province. We are extremely excited to be able to further expand the Nike brand within the Alberta football landscape into 2024 and beyond."

Information on how to purchase the Nike Championship Football can be found on the flier included in this release.

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THE NEW OFFICIAL BALL OF ASAA NIKE CHAMPIONSHIP FOOTBALL

ASAA special price of \$114.98/ball for orders of 6+



FB1011

Exclusive Canadian Nike Team Distributor



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For orders & information:

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NIKE CHAMPIONSHIP FB OFFICIAL

N.100.3702 BROWN/WHITE/METALLIC GOLD/BLACK FB1011



Features and Benefits

1. Smaller shape for tighter spirals and better hand feel
2. Soft leather allows for faster break-in and comfort while the tacky pebble texture helps provide consistent control
3. Suede laces for enhanced feel and long-lasting grip

Material Content

1. 45% COW LEATHER, 47% RUBBER, 8% POLYESTER