



Alberta School's Athletic Association
Percy Page Centre
11759 Groat Road NW
Edmonton AB T5M 3K6
T 780.427.8182 www.asaa.ca

Memo

To: ASAA Member Schools
Date: February 2, 2023
From: Brad Van Raalte, Assistant Executive Director
cc: John Paton, Executive Director
Re: School & Team logos on ASAA website

As our website developers build the new ASAA website, we would like all schools to provide high resolution logos so that when publications are created (digital or hard copy) the logos show up clearly and aesthetically.

Please try to acquire an svg file of your school's athletics logo. If this is not possible, a vector file or high resolution png or jpeg file will be acceptable.

We are aware that for some schools, these logos could take a while to acquire or produce, so we want to send this out as an early notice to look into getting these ready in time for the launch of the website. Another memo will come out closer to the launch of the new system asking for each school to provide their logo.

We are aware that some schools have separate logos for girls and boys teams, so the new website will also provide that option. If this applies to you, please provide us with both logos.

Please contact brad@asaa.ca if you have any questions.

