



**Alberta School's Athletic Association**  
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# Memo

To: ASAA Member Schools  
Date: January 11, 2024  
From: Brad Van Raalte, Assistant Executive Director  
cc: John Paton, Executive Director  
Re: School & Team logos on ASAA website

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In February of 2023, the ASAA sent out a [memo](#) informing schools that scalable vector graphic (svg) files of school logos would be required in the future; the future is here.

As part of the April 30 projection submission, schools will also be required to upload an svg file of their logo. Please consider this memo your advanced notice that an svg version of your logo will be a required field.

The ASAA office is aware that some schools have separate logos for girls and boys teams; an option will be available to submit up to two svg logos in the school registration. Further, when specific teams are registered that have unique logos (e.g. football) svg logos will be the only permissible option.

Please contact [brad@asaa.ca](mailto:brad@asaa.ca) if you have any questions.

