



Alberta Schools' Athletic Association

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Important Upcoming

Dates and Deadlines:

September 12: Golf opt-up and registration deadline

September 30: School enrolment taken to determine ASAA classification

October 1: Volleyball registration and Football registration/declaration/opt-up deadline

October 1: Nominations for Zone Award of Merit

October 5: Cross Country registration deadline

October 10: School registration deadline

October 15: Volleyball opt-up deadline

September 2014 Issue

Welcome Message from John Paton, Executive Director



Each year at this time I have the opportunity to welcome each of our school athletic directors and school administrators to another year of promise. The promise I refer to is that which comes through the school athletic program.

For our students, school athletics brings the promise of opportunity. Opportunity to put forth one's best effort in practice and on the playing field. Opportunity to develop life skills and character. Opportunity to understand that in sports, as in life, sometimes you win and sometimes you don't. It is how you handle both winning and

losing that shows your character – both as a coach and as an athlete. If you win, showing humility is more endearing than being boastful – remember, for each winning team, there is a team on the other side of the ledger, and while celebrating success is fun and exciting, one should exercise restraint, and certainly not gloat as it can be demoralizing for the other team. If you lose, there are many ways you can take it – you can blame the referee, you can blame unsportsmanlike behaviour of the other team, you could blame one or more players on your team for failing to perform. Or, you could take the high road and celebrate in your team's effort, recognize and congratulate the skill and tactics of your opponent, shake hands and dedicate yourself to preparing better next time. What will administrators encourage in their Athletic Directors? What will Athletic Directors encourage in their coaches, and finally, what will coaches encourage in their athletes?

I encourage each of you to look for the best in every situation. Learn from your mistakes as well as from the mistakes of others. Don't hold a grudge or be resentful of the success of others. Take every challenging situation you face – whether it be in practice or in competition – as a teachable moment. Celebrate the process of being involved in school sport, and as an educator, understand how significant the impact is that you have on your students through the world of school sport. I also encourage you to be the best you can be professionally and encourage those with whom you coach to do the same – whether it be through schoolcoach.ca or through taking courses offered through the Canadian Interscholastic Athletic Administrators Association.

Remember that there are lots of folks out there doing the same as you – administering school, administering school sport, working with school coaches and providing the best possible opportunity for success in your students. Don't hesitate to connect with others to discuss issues or concerns you are facing. In particular, remember that the ASAA staff is here to assist you with anything you need help with. I hope the 2014/15 school year will bring lots of positive opportunities for you and that through school sport you continue to change lives for the better.

John Paton



Kick off the next school year and celebrate RBC Sports Day in Canada!

RBC Sports Day in Canada, presented by ParticipACTION, CBC and True Sport, is a national celebration of the power of sport to build community and get Canadians moving! The 5th annual event will take place on Saturday, November 29th in communities from coast to coast.

Get your school involved by hosting a sporting event between November 24 and 28. Event registration is now open at www.cbcsports.ca/sportsday. Get ahead of the game and register your event today! Enter the Sport Moves Us contest by registering your event by September 30th and sharing how the power of sport is at work in your school! Your school could be featured on CBC's national broadcast of RBC Sports Day in Canada and receive a \$2,000 grant from ParticipACTION to help enhance your event.

Plus, all events registered by October 17th will receive a free celebration kit with posters and fun promotional items (while supplies last) and will appear on the in-show ticker during CBC's national broadcast of RBC Sports Day in Canada. Get Active and Get Involved!!

National Jersey Day

Friday, November 29 is a national day to show your love and support for sport by wearing a jersey, team or club uniform to school, work or play. From municipal council chambers to office buildings and classrooms across the nation, we envision a sea of Canadians wearing their hearts on their sleeves on national Jersey Day.

Show your support for sport!

SUBWAY Peel-A-Deal Fundraiser Opportunity

The ASAA, along with sponsor partner SUBWAY Restaurants®, is offering a unique new fundraising opportunity to schools. Purchase SUBWAY® peel-a-deal cards for \$2 each and sell them as a fundraiser in your schools for \$10 each. Each card offers over \$70 in savings at SUBWAY® Restaurants throughout the province.

Cards are valid until June 20, 2015 and are limited in quantity. Place your order by filling out the form found on the ASAA website and you will receive your cards in 3-5 weeks time. Your school will be invoiced for the cards ordered (\$2 per card + GST)

Hurry and order – limited quantity available!



ASAA On-line Coach Education

The website formerly known as ASAAWeCoach.ca has seen significant growth over the past few years, with 2013-14 having been one of the busiest. 2014-15 is shaping up to be one of the most exciting yet. 2013-14 saw the rebranding of ASAAWeCoach.ca as Schoolcoach.ca and the expansion of the program across Canada; Alberta is proving once again to be a leader among the provinces. The following will provide a brief update about what to expect in 2014-15. If you have any questions please do not hesitate to contact Mike Steele in the ASAA office – michael@asaa.ca.

Proudly Supporting SchoolCoach.ca



New Courses

After over a year of work, the two newest courses – Coaching Volleyball and Coaching Basketball will be launching in September 2014. These are the first sport-specific courses being done and will provide a mix of introductory and advanced coaching methods in the sport. While primarily targeting newer coaches, they will offer new perspectives on old aspects of coaching that are relevant to new and experienced coaches. 2014-15 will also be spent working on the NEXT two courses to be launched – Coaching Track & Field and Sport Nutrition for Student-Athletes. Stay tuned to Schoolcoach.ca for more information as we get closer to launch and throughout the year.

Accreditation

After much work, the ASAA will be launching the first level of accreditation during 2014-15. Coaches will be able to receive recognition for completing multiple courses. Stay tuned to the ASAA website and Schoolcoach.ca for more information.

Fundamentals of Coaching

We are excited to announce that Fundamentals of Coaching is being updated to bring it in line with the technology available in all other courses. FoC was first developed in 2008 and heavily modified to suit our purposes in 2011. This refresh will give the course a totally new look and feel while keeping the same great content with some enhancements.



Alberta Interscholastic Athletic Administrators

Thank you to all of the Board members, volunteers and conference delegates who attended the AIAAA's 3rd Athletic Director's conference this past June in Calgary. The conference was a tremendous success and feedback was outstanding. In the words of one delegate, "This was the best conference I have ever been to and will take a lot back to my school and try and change the way we do things. I learnt so much in those three days it was fantastic." We look forward to hosting again in June 2016!

The 2014-15 school year will mark new exciting developments with the AIAAA and

CIAAA. We will be rolling out a number of Leadership Training Program courses online to increase access for everyone. The CIAAA has partnered with Grace College to provide another Masters program opportunity for members. This Masters of Science in Athletic Administration is recognized for TQS and is completely online and project-based.

For more information about course offerings, Masters program affiliations or anything CIAAA or AIAAA related, visit www.ciaaa.ca

Follow us on Twitter @CanadianIAAA



Commissioner Vacancies & Welcomes

May 2015 will mark the end of term for the following ASAA Sport Commissioners:

- Girls Basketball
- Cross Country
- Boys Rugby
- Boys Volleyball

Please contact the current commissioner to let them know of your interest in the position or to ask any questions.

We would also like to welcome the following Commissioners who joined the ASAA team in May 2014:

Boys Basketball — Jeromy Hall
Cheerleading — Jennifer Hawirko

Contact information for current commissioners can be found on the ASAA website and in your 2014/15 Policy Handbook and Wall Calendar.

2014 Hall of Fame & Routledge Award

Recipients

ASAA would like to congratulate the 2014 Alberta High School Sports Hall of Fame inductees:

- Athletic Administrator — Dean Rook
- Coach — Ian MacGillivray
- Athlete — Jenny Ciochetti & Esther Sieben-Medema

The Robert H. Routledge Award of Merit is presented annually in recognition of outstanding service to the students of Alberta schools in the promotion and operation of an athletic program. ASAA is proud to announce that David Jones, Principal of Harry Ainlay was the recipient of the 2014 Robert H. Routledge Award.

The nomination deadline for these awards is February 1, 2015. Please be sure to recognize the people in your school and community for all their hard work and dedication.

New Late Fee—Plaque Return

At every championship, the ASAA presents a "perpetual" plaque that travels home with the winning schools and must be returned to the following year's provincial championship host, in advance of the championship, at the cost of the school in possession of the trophy. Some schools either refuse, say 'we will bring it with us', or forget to send the perpetual plaque and as a result, teams at championships go home empty handed.

The ASAA Executive Committee has determined that a fine of \$100 will be levied by the ASAA on any school that does not return their perpetual plaque to the host school in time for respective championships. The school being fined will also have to send the perpetual plaque, at their cost, to the winning school. Funds collected by the ASAA from this initiative will be directed to the ASAA Scholarship fund.

Reminder to AD's

Some important reminders for AD's:

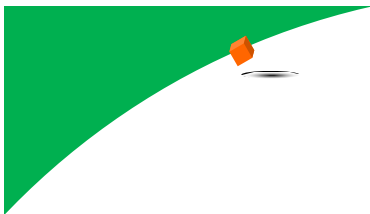
- If you are a new Athletic Director at your school and do not have the passwords you need to register your school online or access Online Transfers & Appeals please call the office at 780-427-8182 so we can give you this information securely over the phone.
- Please be sure to update the school and contact information in ExNet because this is the contact information that ASAA uses to send out all communication.
- All deadlines are shaded on the ASAA wall calendar so please pay close attention to these, so as not to miss any of the deadlines throughout the year.
- School registration (includes total # of eligible students) must be submitted online by October 10.
- ASAA registration fees are to be paid directly to your zone secretary, not to the ASAA office.

Government of Alberta



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Xerox/ASAA 50th Volleyball Anniversary Scholarship Winners

ASAA and Xerox would like to congratulate the following 9 student athletes for being selected as the winners of the Xerox/ASAA 50th Volleyball Anniversary Scholarship. The Scholarship's focus was to recognize those student athletes who contributed their time as either a coach or an official in either the school or community and was intended to reward students who 'give back'.

Jonathan Allan - Eckville Jr/Sr High (Central zone)
Erica Walsh - Bishop Grandin (Calgary zone)
Nevin Sereda - Senator Gershaw, Bow Island (South zone)
Jordana Nott - Innisfree Delnorte (North East zone)
Ciara Hanly - Strathcona-Tweedsmuir, Okotoks (South Central zone)
Darcie Benoit - Georges P Vanier, Donnelly (North West zone)
Tannon McKeever - Mayerthorpe Jr/Sr High (North Central zone)
Kaitlyn Frost - Louis St. Laurent (Edmonton zone)
*Peter Doorten - Parkland Immanuel Christian School
(Edmonton zone) (pictured on the right)
(Peter was awarded with a special contribution to high school sport scholarship)



School Sport...Empowering Alberta Youth.

Follow us on Online!

Keep up to date with ASAA news, photos, videos, championship information, scholarships, contests, online education and much more, by following ASAAProvs on Twitter and Instagram!



@ASAA



Instagram.com/ASAAProvs

www.asaa.ca

<http://provincials.asaa.ca> (Championship Host Websites)

www.asaa.ca/app/ (Appeals and Transfers)

ASAA Executive

President:

Garret Doll, St. Albert Catholic High

Vice-President:

Tom Christensen, Olds High

Executive Member at Large:

Marg McCuaig-Boyd

Past-Director of Athletics:

Ken Zelez, Strathcona-Tweedsmuir, Okotoks

Director of Athletics:

Heather Bartling, Bonnyville Centralized

Director of Athletics:

Michael Vaughan, Three Hills School

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